

2020-2021 District Goals



District: 201V14

Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	45	55
2nd Quarter	0	0	45	50
3rd Quarter	1	20	50	45
4th Quarter	0	0	45	50

FY New Clubs

1

FY Charter Members

20

FY New Members

185

FY Retention Goal

200

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

5

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Club Leadership Development (six sessions)	GAT/GLT	MD GAT Template; e-books	25/5/20	5/6/20
Zone Chairperson Training	GAT/GLT	LCI materials	31/5/20	30/6/20
Charter New Club	GAT/GMT	GMT team members, LCI resources	1/7/20	30/6/21
Charter LEO club	GAT/GMT	GMT team members	1/7/20	30/6/21
Specialty Club Branch	GAT/GMT	GMT team	1/7/20	30/6/21
Club Rebuilding Program	GAT/GMT	Team members	1/7/20	30/6/21
Lions Leadership Institutes - identify 3 qualified candidates	GAT/GLT	GLT team members	1/7/20	30/6/21
District Succession Plan	GAT/GLT	GLT team	1/7/20	30/6/21
Train 8 Guiding Lions	GAT/GLT	GLT team	1/7/20	30/6/21
PR/Media Promotion	PR Team	Flyers, Media	1/7/20	30/6/21
Lioness Bridge Program	DG/GMT team	Bridge Program resources	1/7/20	30/6/21

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

1. New Member Orientation-75% new members complete orientation within 6 months of joining.
2. Conduct 1 GAT related workshop/forum at V1-4 District Convention in October 2020
3. District Attrition rate less than 14%
4. Organise one District Environmental Project during the year
5. Organise one District Diabetes Project during the year

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Promote via Zone and Clubs	Zone Chairperson and Club President	LCI materials	1/7/20	30/6/21
Prepare New Member Orientation Program	GAT/GLT	PowerPoint etc	1/7/20	30/6/21
Promote scheduled dates in monthly DG Bulletin	Cab.Sec/PR/Media	PR/media	1/7/20	30/6/21
Invite GAT representatives to Convention	GAT	Presentation materials/aids	16/10/20	18/10/20
Plan and deliver Environment event	GST/Environment Chairperson and team	As recommended by team	1/7/20	30/6/21
Plan and deliver Diabetes event	GST/Diabetes Chairperson and team	As recommended by team	1/7/20	30/6/21

DISTRICT CUSTOM IMPACT

Goal Statement

1. Utilise online technology as preferred method of training, communications, meetings
2. Establish which clubs have online capabilities and up-skill clubs requiring assistance
3. Engage the full DG Team and GAT Teams in regular club communication, skills training and membership development
4. Working With Children Certificates - 100% of clubs holding required information

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Plan and deliver training modules via online platforms	GAT/GLT	As determined by team	1/7/20	30/6/21
Deliver pre-requisite 'how to' material to zones/clubs	GLT		1/7/20	30/6/21
Practice online sessions to teach features and usage	GLT		1/7/20	30/6/21